

Interreg-IPA Cross-border Cooperation Programme Romania-Serbia

Academic **E**nvironmental **P**rotection **S**tudies on surface water quality in significant cross-border nature reservations Djerdap / Iron Gate national park and Carska Bara special nature reserve, with population awareness raising workshops

= **RORS-462** =

PA2.OI2 Participants to project initiatives and events for information and awareness rising

**Raising public awareness of the need to protect and save natural heritage.
Activity of Pro-Mehedinti Association.**



www.aeps.upt.ro

5th – 6th February 2021, Timisoara, Romania

8th – 9th February 2021, Bor, Serbia

Activities implemented

Within the project, Pro-Mehedinti Association had to organize:

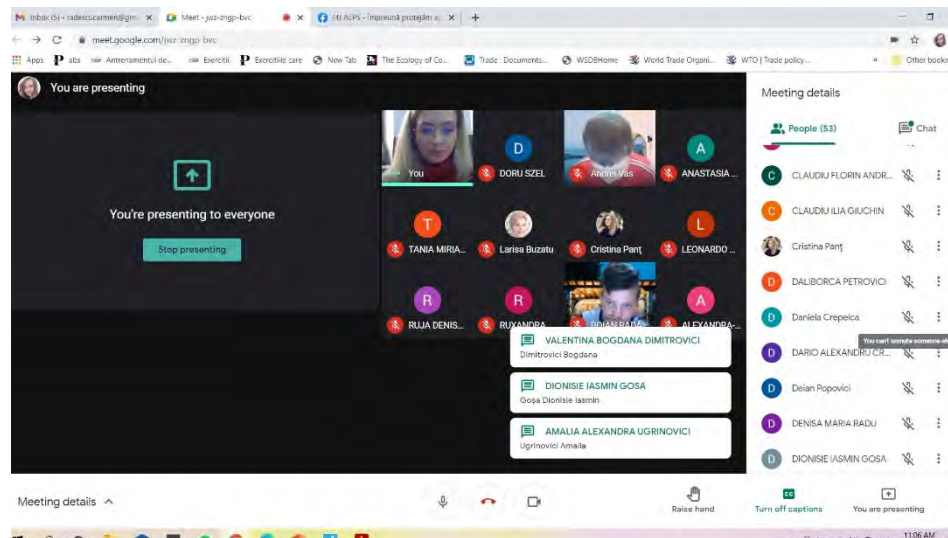
- 10 seminars for information and awareness of the young generation in 10 schools in the region of project implementation on the Romanian side.
- 3 cleaning campaigns with 60 participants
- Awareness campaigns in the project area – 2000 persons informed about the project and environmental protection measures

Through this activities we aimed to create a positive attitude among the younger generation in relationship with the environment and to raise the level of information on environmental protection measures and also raising awareness of the particular importance of water resources in the area targeted by the project.

In the same time, awareness regarding the life in a protected natural park and measures to be taken by them in order to protect the environment.

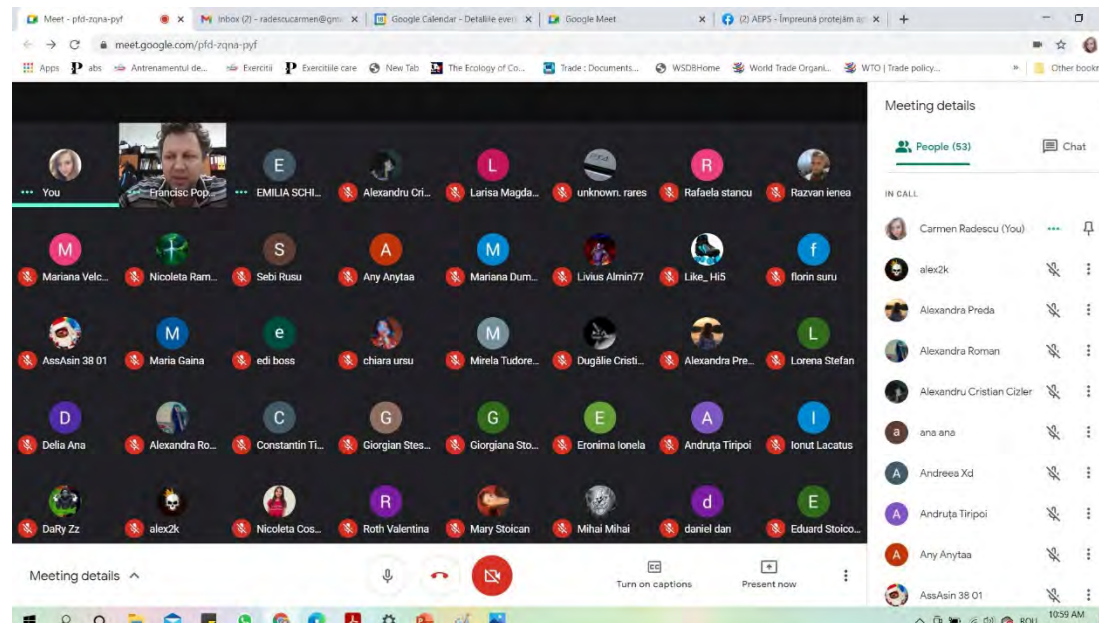
Information seminars

- Information seminars were organized in schools from Socol, Pojejena, Berzasca, Coronini, Moldova Noua and Baile Herculane in Caras Severin County.



Information Seminars

- Information seminars were organized in schools from Svinita, Dubova, Eselnita and Orsova in Mehediniti County.



Information Seminars

- These seminars were attended by students and teachers from the respective schools. During the seminars presentations were made on:
 - The importance of water on the environment and human health
 - Protection of the environment and waters in protected areas
 - Sources of water pollution
- The participants were also informed about the project, the project partners, the funding sources but also about the activities and results of the project.
- They received information and promotional materials: t-shirts, caps, agendas, pens, flyers

AEPS – Facebook Group

- During the presentations, the students were guided to post on the Facebook page project materials, drawings or videos about environmental protection.

**AEPS - Împreună protejăm apa și viața! /
Zajedno štitimo vodu i život!**

<https://www.facebook.com/groups/238800957463350>

Cleaning campaigns

- During the implementation period of the project we organized also cleaning campaigns in Serbia and Romania:



Cleaning Campaigns



Cleaning campaigns

Students received adequate equipment for garbage collection in hygienic conditions:

- disposable gloves
- garbage collection sticks
- disposable bags
- disinfectants
- wet wipes
- robes
- information and promotion materials: flyers, agendas, pens, t-shirts, caps, diplomas, information materials

2020 – A difficult year

- Taking into account the epidemiological situation worldwide and the norms and rules imposed at national level in Romania regarding the organization of events, we have done 14 information seminars online – access to internet in some of the localities was a big problem so we had to redesign the whole activity in order to reach to a number of 500 students.
- The cleaning campaigns were designed to be held in Romania with participants from both countries (30 Romanian participants and 30 Serbian). Since that was not an option – we managed, with the help of our project partners, present and past project partners – to organize 2 cleaning campaigns in Romania and 2 in Serbia.
- The awareness campaign implemented in the project area was also a big challenge: we had to make trips in every locality in the project area in order to distribute flyers and talk to the people about our project and environmental measures (in a year with social distancing measures).

2020 – A difficult year

But we managed to:

- Organize 14 information seminars with the participation of 500 students
- Organize 4 cleaning campaigns
- Inform more than 2000 people about the project and environmental protection measures

For more information about the activities implemented:

Facebook group page -

<https://www.facebook.com/groups/238800957463350>

Pro Mehedinti Association -

<https://www.facebook.com/promehedinti>

Project webpage:

www.aeps.upt.ro

For more information about the Programme
Interreg IPA Cross-border Cooperation Romania-
Serbia visit:

<http://www.romania-serbia.net>



Thank you!